



BY APPOINTMENT TO
H.R.H THE DUKE OF EDINBURGH
HAIRDRESSERS

TRUEFITT & HILL

EST. 1805 · ST. JAMES'S · LONDON

THE HISTORY OF TRUEFITT & HILL

For over two centuries Truefitt & Hill, recognised as the finest traditional gentlemen's barber and perfumer in London, has provided discerning gentlemen with only the finest in grooming products and services. The offering truly gives men the opportunity to look and feel their very best.

THE BEGINNING

The story of the Oldest Barbershop in the World, as recognised by the Guinness Book of World Records in 2014, began in fashionable Mayfair in 1805, the year of Nelson's victorious Battle at Cape Trafalgar, while King George III sat on England's throne and William Pitt the Younger served as its Prime Minister. This was the era of fine craftsmanship, innovation and styling which set the scene for a history that is colourful, inventive and pioneering.

Catering to the exacting standards of London's gentry, when vanity and good grooming were the essential mark of the gentleman, Truefitt offered its demanding clientele a new level of service unsurpassed anywhere in the world. From its array of exceptional products through to its legendary barbering services, there developed a heritage and sense of innovation that today marks Truefitt & Hill as the world leader in men's grooming.

HISTORY AT EVERY TURN

Only at Truefitt is there such a sense of history at every turn. Page through novels by Charles Dickens and W. Thackeray and it becomes apparent that from its inception Truefitt played a pivotal role in preparing Britain's gentry not only for society events but also for their everyday lives. Consequently, Truefitt is mentioned throughout modern English literature as a bastion of style and the highest quality service - a tradition they are proud to continue today.

During Truefitt's unique history, the company has had the honour of serving the Monarchs of Great Britain throughout nine consecutive reigns. Throughout this period, Truefitt has held a number of Royal Warrants, and being 'By Royal Appointment' is something they are very proud to have. The Royal connection is continued to this day by Truefitt's barbers, and we are honoured to hold a Royal Warrant to H.R.H. The Duke of Edinburgh.

If you are looking for the finest in men's grooming, we are confident you will find Truefitt & Hill's unmatched product quality and prestigious tradition extremely compelling. Their products are formulated with an exquisite blend of rare and sophisticated essences. The offering includes a full line of shaving, fragrance, hair and bath products to provide a daily grooming solution for today's man.



Victorian Bathrooms is honoured to be the exclusive outlet for Truefitt & Hill products in South Africa.

We currently offer the ranges of 1805, Sandalwood and Freshman as well as the hair management range and shaving accessories.